

Global Money Week 2017 Launch Event

27 March 2017

Deutsche Bundesbank, Money Museum,
Wilhelm-Epstein-Strasse 14, 60431 Frankfurt am Main,
Germany

**GLOBAL
MONEY
WEEK**®

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8.45 AM–
9.30 AM

Arrival and registration

9.30 AM–
9.50 AM

Opening session

- Reception
- Welcome address by Dr Andreas Dombret, Deutsche Bundesbank Executive Board Member
- Introductory remarks by Wessel van Kampen, Managing Director, Child & Youth Finance International

9.50 AM–
10.50 AM

Panel discussion

School pupils ask questions to the panel guests relating to the theme of Global Money Week 2017 “Learn.Save.Earn” and gain new insights into the world of money.

The panel discussion participants are:

- Dr Andreas Dombret
- Fetsum Sebhat (singer and organiser of music events)
- Ralph Caspers (“Wissen macht Ah!”, WDR – German TV Show)

10.50 AM–
11.00 AM

Coffee break

11.00 AM–
1.00 PM

- Interactive show in the Money Museum with Ralph Caspers, Moderator of “Wissen macht Ah!” (German TV Show)
- Guided Tour of the Money Museum for the education experts

1.00 PM–
2.00 PM

Refreshments and conclusion of the event for the youth

2.00 PM–
4.00 PM

Exchange of experiences among the education experts