

Ye! Local Chapters



2018

AT A GLANCE

Introducing Ye!

Ye! is a global network of young entrepreneurs (below 30 yrs old).

Ye! is part of Child and Youth Finance International, an international NGO which collaborates with governments and a network of partners to create positive change for youth economic citizenship globally. An important part of CYFI's mandate is to create a positive changes for youth entrepreneurship.

Ye!'s Purpose

To bring together young entrepreneurs around the world, creating a platform to

- Share knowledge
- Grow their network
- Get access to resources such as business tools, mentors and investors

Ye! Chapters

Ye! Chapters are local communities of young entrepreneurs led by the Ye! Ambassadors.

Ye! Local Chapters serve to create a peer-to-peer support network among entrepreneurs at the local level.

Ye! supports the Ye! Chapters through networking, and, when the opportunity comes, events and funding.

AT A GLANCE (cont)

Activities of Ye! Chapters

For example,

- Organize events with community members – from social events to business development support
- Create opportunities (e.g. network, partnership) to benefit local community members
- Create media awareness
- Fundraising (for activities)

Role of Ye! Ambassador

- Lead the strategy & development of the Ye! Chapter
- Create partnerships to support the Ye! Chapter
- Create awareness and grow the number of members
- Coordinate Ye! events
- Manage Ye! country social media
- Represent Ye! in national and international events (as needed)
- Provide feedback and input to Ye!

Why Become a Ye! Ambassador

- Have a chance to create change to benefit young entrepreneurs in your country
- Build your profile as a young leader, gain exposure through the global Ye! network
- Grow your personal network
- Take the lead in organizing entrepreneurship initiatives that you think are important to your country
- Opportunity to represent Ye! and young entrepreneurs at high-level events
- Be part of an elite network of Ye! Ambassadors from across the world, help shape the direction of the Ye! Community

1. Introducing Ye!

Ye! is a network of young entrepreneurs around the world, aged 16 – 30.

Ye! is part of Child and Youth Finance International, an international NGO which collaborate with governments and a network of partners to create positive change for youth economic citizenship globally. An important part of CYFI's mandate is to create a positive changes for youth entrepreneurship.

Ye! is an initiative which is endorsed by the G-20's Global Partnership for Financial Inclusion.

The headquarters of Ye! are in Amsterdam.

2. Ye!'s Purpose

Ye! aims to bring together the world's young entrepreneurs and major players in the entrepreneurship ecosystem, in order to create a platform to support young entrepreneurs. This includes the opportunities to:

- **Find and interact** with other young entrepreneurs
- **Get help** from coaches and mentors around the world
- **Take part** in Ye! events and Ye! awards
- **Benefit** from helpful resources and information about entrepreneurship
- **Get access** to useful business software or tools which are often free or discounted
- **Receive direct or indirect investments** from Ye! and its network

Ye! also gets insights from young entrepreneurs about their experience and opinions on entrepreneurship. Ye! presents them to high-level policymakers. This is how Ye! intends to make sure that the voices of youth can create global changes that will support youth entrepreneurship.

3. Ye! Chapters

Ye! Community is both online and offline. The online community is connected through the website, www.yecommunity.com.

The offline community is made up of local Ye! Chapters in different countries. These chapters are run by the Ye! Ambassadors. All youth entrepreneurs in that country or region can join the local hubs.

All the offline chapters are supported by the global Ye! Community in a number of ways.

Local chapters are supported by Ye! in a number of ways.

- **Networking:** Ye! can connect the hubs to organizations and people to support its development. This includes high-level policy-makers at the national and international level, startup hubs, corporations, NGOs, influencers and many more!
- **Connecting all local chapters:** The work of the local chapters will be documented and shared to other chapters in the community through the Ye! website, newsletters, publications, social media and more.
- **Event support:** Whenever possible, Ye! will try and help each local chapter as they organize their events. Support can come in a number of ways – it can include everything from tips and advice on setting up an event, to helping find the right partners for the event, to even helping raise funding for the event if the opportunity arises. The local chapter can also benefit from the global Ye! brand as it approaches potential sponsors or media.
- **Funding support:** Wherever possible, Ye! can work with the local chapter to try and raise funds for the activities of the chapter & ambassador.

4. Activities of Ye! Chapters

Every Ye! Chapter is autonomous and can decide its own strategy and activities, based on the local context and needs of the members.

Overall, the activities should serve the purpose of giving the entrepreneurs the possibility to meet other entrepreneurs, network, learn and contribute.

The local chapters can organize activities which can be creative and fun. The most important thing is that they give the local young entrepreneurs what they just need!

Some ideas for activities include:

- **Social events:** Parties, dinners, meeting for coffee....these are all examples of simple activities which provide a fun environment for sharing and connecting.
- **Networking events:** These can include more official meetings which are specifically meant for networking. This can involve entrepreneurs, local business people, mentors etc. Examples of networking events can be “marketplaces” with entrepreneurs and investors, or “co-founder speed dating” to connect entrepreneurs with potential team members.
- **Inspiration talks:** Can be TEDx style talk events in which experienced entrepreneurs, VCs, influencers share their wisdom with the community members. This can be organized formally or the simple version can be over a lunch or dinner meeting.
- **Trainings and workshops:** The local chapter can organize trainings and workshops to help the young entrepreneurs develop critical skills. It is usually best to organize these events in collaboration with a partner, such as an incubator or professional firms. They can provide venues, speakers, trainers and sponsorship. Ye! can help you connect to such partners.
- **Co-working spaces:** The local chapter can work with a local partner to provide discounted or free co-working spaces for the Ye! community members

Philippines

The Philippines chapter & ambassadors - Jay Mark Balmes and Chino Atilano - are driving a Ye! Caravan to the universities in the Philippines, organizing workshops, bringing star entrepreneurs and speakers to meet up with students.



5. Role of Ye! Ambassador

Ye! Ambassadors are the ones who establish and drive the Ye! local chapters. Their roles include

- Create awareness for the chapter and bring more members to join (this includes Ye! website members)
- Help with coordination of activities, events and meetings
- Manage a social media account (for examples, a Facebook page) and the country information page on the Ye! website
- Represent Ye! in high-level national and international events
- Create partnerships at the local level (with incubators, companies, sponsors, coaches, governments, NGOs etc)
- Be the contact point for the Ye! Secretariat. We will be in regular touch with you to see how you and the hub are doing, how we can cooperate and collect input from you and community members for our research.

Kenya



As one of the first Ye! Ambassadors, Tom Osborn (Kenya) has represented Ye! in multiple events - at the G20 Ye! Global Launch in Antalya, UNCTAD pitch event in Geneva. He's taken the lead in building the local Ye! entrepreneur community through meetups and events. He organized the Startup Weekend in Nairobi and a fundraising workshop in Nairobi, attended by over 250 entrepreneurs.



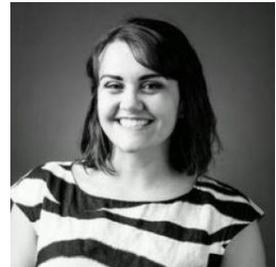
6. Why Become a Ye! Ambassador

Being a Ye! Ambassador involves a range of benefits, including:

- Have a chance to create the changes which are necessary to help young entrepreneurs in your country
- By sharing the challenges and thoughts of the local hub, you can contribute to reports and recommendations which are presented to high-level stakeholders such as G-20, UN, UNCTAD and more
- Grow your personal network
- Take the lead in organizing the kinds of entrepreneurship activities you think are important for your country
- Opportunity to network with high-level stakeholders
- Opportunity to represent Ye! and youth entrepreneurs in their country at high-level events
- Be part of an elite network of Ye! Ambassadors from across the world, and help shape the direction of the global YE! community

“My experience with Ye! Community has been very rich and fruitful. ... Also, Ye! has given me the opportunity to present my work to investors and policy makers at the UN, G20 and other places. And in addition, I made great friends from all over the world ”

- Anielle Guedes, Ye! Brazilian Hub Leader and Ambassador



FAQ

- Do I have to lead the Ye! local chapter on my own?

No you do not. We can have two or more Ye! Ambassadors in a country and you can choose to share the role.

- What sort of time investment do I need to make?

This very much depends on how active you want the hub to be. We recommend at least 3 hours a month, particularly for managing the social media page, being in touch with the Ye! team and expanding the community

- Will I get paid to do this?

Ye! Ambassadors purely volunteers.

- I already have/am part of a community of (young) entrepreneurs – would that be a conflict?

Not at all for us! We can find the best way to work together to see how we can maximize the opportunities for both networks.

**We look forward to
having the opportunity
to work with you, so
that together we can
help young
entrepreneurs in your,
region, country &
around the world!**

