

Curriculum Endorsement Service



About CYFI Endorsement Service

As the world's largest Movement dedicated to combating poverty among children and youth by enhancing financial capabilities, facilitating access to safe financial services and increasing awareness of economic rights, Child & Youth Finance International also offers endorsement services for educational materials. Importantly, these endorsements set international benchmarks for Economic Citizenship Education (ECE) curricula targeted at children and youth.

Over the years, the CYFI Secretariat worked closely with and consulted a wide range of stakeholders from the public and private sectors to develop a practical assessment tools for Education Providers. This tool is regularly used to assess the extent to which educational materials cover the elements of the ECE Learning Framework. The CYFI curriculum endorsement is the official recognition from CYFI that educational material meets the requirements of the Economic Citizenship Learning Framework, an international benchmark measuring the content and pedagogy.

Benefits of Endorsement

There are numerous advantages of curriculum endorsement services both for private and public institutions. Some of the examples are listed below:

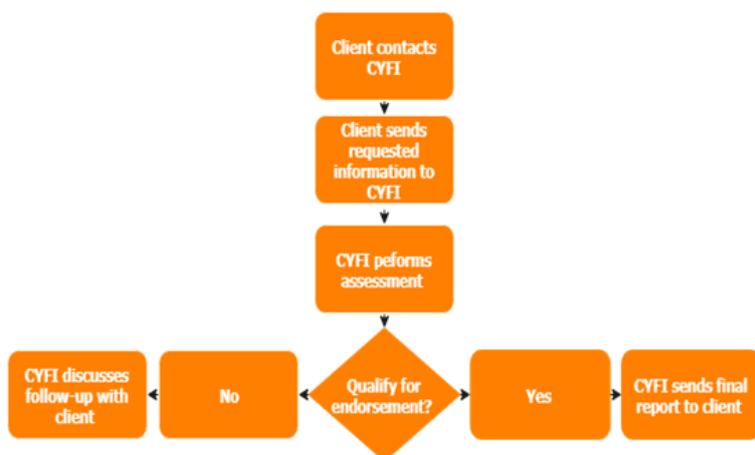
- The Economic Citizenship Education (ECE) Learning Framework is a **practical tool** to measure content and pedagogy related to integrated financial, social and livelihoods education and was developed by **key industry players**.
- Helps you to maintain a **competitive edge** by fine-tuning your educational materials alongside the ECE Learning Framework and being recognized as an industry leader whose products meet the **needs and expectations of young customers**.
- Profile your products and services at the forefront of the **CYFI Network in 137 countries**, unleashing **marketing opportunities** and expanding your **future client base**.

How Does Curriculum Assessment and Endorsement Work?

The ECE Learning Framework, developed by the CYFI Education Working Group, represented by multilateral institutions, such as UNICEF, the OECD, civil society organizations, and education providers, serves as a guideline for aligning educational materials with holistic financial, social and livelihoods education including active learning methodology. It employs a rights-based approach and stresses the importance of linking education with access to safe and appropriate financial products and services for children and youth.

The CYFI Curriculum Endorsement is designed for governmental agencies, non-governmental organizations, education providers, and financial institutions that deliver educational services for youth up to 24 years of age. Educational materials are assessed against the ECE Learning Framework thereby practical recommendations are offered

enabling institutions to deepen the contents of certain modules, identify areas for improvement or showcase learning components that are already covered in the curriculum (see the graph below for the overview of the endorsement process).



Overview of the CYFI endorsement process

Requirements for Curriculum Endorsement

For curriculum assessment, institutions should provide relevant educational materials (e.g., curriculum frameworks, lesson plans). Upon request, a non-disclosure agreement is available.

Active Learning Methods

In addition to comprehensive content mapping of financial, social/life skills and livelihoods education, the active learning methods used in educational materials are assessed and specific recommendations are offered for their further refinement. The types of activities in each category of learning methods include:

- *Creative arts* (drama or theatre, music, film, creative writing, graphic design, photography, visual arts etc.)
- *Games* (table games, team or group competitions, simulations).
- *Hands-on Investigation* (field research, surveys, online research).
- *Planning* (setting up budgets, making savings, investment, retirement plans, etc.).
- *Research and Case Studies* (individual cases, stories, experiences, application of concepts, field research).
- *Third Party Visits* (out-of-class activities involving visits to governmental, financial or social institutions).
- *Verbal Interaction* (team work, debates, brainstorming, plenary sessions, presentations, role games).

For more information, please contact:

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Child & Youth Finance International (CYFI) leads the world's most extensive child and youth finance network that together makes up the Child and Youth Finance Movement. We connect Ministries and Governments, CEOs, NGOs, Financial Institutions and Young People. By aligning and coordinating efforts of organizations all over the world the Movement is able to share resources, model best practices and empower each other to reach children and youth with Financial Inclusion and Economic Citizenship Education. By doing this we aim to give the adults of tomorrow the tools to lead lives free from poverty and financial instability.

Stay connected with us:

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Disclaimer

The CYFI assessment framework does not replace any legal or regulatory requirements of any government. While financial laws, learning metrics, regulations and socio-economic circumstances differ substantially from country to country, the assessment framework helps ensure that the products and services offered to young people are in their best interest.