

# AWARDS NOTE

Global Inclusion Awards 2017 | 3 May 2017, Berlin, Germany



✓ For more information visit: [www.childfinanceinternational.org/initiatives/awards](http://www.childfinanceinternational.org/initiatives/awards)

#GlobalInclusionAwards

## ABOUT THE GLOBAL INCLUSION AWARDS 2017

The Global Inclusion Awards 2017, a CYFI initiative, recognize and honor those that achieve greatness and demonstrate innovation in financial, social and livelihoods education, financial inclusion, and entrepreneurial support to children and youth at the national, regional and international level.

**The 6th edition of the Global Inclusion Awards 2017 will be held on 3 May 2017 in Berlin, Germany.**

## ABOUT CYFI

Child & Youth Finance International (CYFI) is a global system change organization working with partners in 132 countries. We have taken on the challenge of ensuring that everyone works together to reshape financial systems in order to economically and socially empower children and youth worldwide.

## GENERAL CRITERIA

The Global Inclusion Awards 2017 focus on individuals, youth representatives and government authorities operating at both the national and global level that have excelled in the promotion of Economic Citizenship for children and youth through a combination of financial access and education. All applications

submitted for the Global Inclusion Awards 2017 are evaluated on the following criteria:

- **In good standing:** Nominees must be of outstanding character and reputation.
- **Accountability:** Nominees must demonstrate good governance and transparent financial management.
- **Creativity:** Nominees must demonstrate creative use of resources to deliver innovative and flexible programs.
- **Partnership:** Nominees must demonstrate that the spirit of effective collaboration and partnership is integrated into their activities.
- **Sustainability:** Nominees must demonstrate how their work continues to impact young people going forward.
- **Track record:** Nominees' initiatives must be embedded in the community.
- **Impact:** Nominees must demonstrate how needs were addressed and demonstrate that desired outcomes and impact was achieved.
- **Outreach:** Nominees must demonstrate current and future outreach of initiatives.
- **Cost-effectiveness:** Nominees must demonstrate how their funds are used most efficiently.

Specific evaluation criteria for each award category are detailed below.

## NOMINATION PROCESS

- Depending on the category, awards are open to all children, youth, professionals, organizations and national entities.
- Awards may be self-nominated or submitted on behalf of another individual, group, institution, or organization.
- Nominations should be submitted online between 19 January – 20 February 2017, along with any supporting documents (e.g. newspaper articles, personal testimonies, reports, publications, photos).
- Finalists will be presented to the Global Inclusion Awards Jury. The finalists and winners and the Jury will make their final decision in March and April.
- All nominations must be submitted in English.

## TIMELINE FOR APPLICANTS

**Please note:** Global Money Week 2017 is celebrated from 27 March - 2 April 2017. The details and results from participating countries will therefore not be available until early April. The finalists of the Global Money Week Award will be announced on 20 April 2017 together with the Global Youth Entrepreneur Award. For all the other Award Categories, the finalists will be announced on 16 March 2017.

### 19 JANUARY - 20 FEBRUARY

The Global Inclusion Awards 2017 Applications are open

*Application period*

### 16 MARCH

Finalists of the Global Inclusion Awards 2017 are announced (\**excl. Global Money Week Award and the Global Youth Entrepreneur Award*)

### 20 APRIL

Finalists of the Global Money Week Award and the Global Youth Entrepreneur Award are announced

### 3 MAY

**The Global Inclusion Awards Ceremony 2017**  
*Berlin, Germany*

## AWARDS PROCESS

Applications will be assessed by the CYFI Secretariat in Amsterdam. Finalists will be put forward to the Jury who will select the winners.

## THE GLOBAL INCLUSION AWARDS 2017 JURY

Through their richly varied backgrounds, our Jury members have years of professional experience as practitioners in the areas of finance, child welfare and/or non-profit development. The members of the Jury are:

- **Chair: Natascha Beinker** is Deputy Head of Division "Cooperation with the private sector/sustainable economic policy" at the German Federal Ministry for Economic Cooperation and Development (BMZ). She is German G20 GPFi Troika Co-Chair and Co-Chair for the GPFi SME Finance Sub-group.

Natascha joined BMZ in 2002 and has since then held several responsibilities, including serving as the Head of Development Cooperation at the German embassy in Kenya. Before joining the ministry, she worked for Deutsche Post/ DHL and as business journalist. Natascha studied Economics and Political Science in Germany and Canada.

- **Jeroo Billimoria**, CYFI Board representative of the Jury, Jeroo is the founder of Child & Youth Finance International and several other innovative and award-winning NGOs. She is a Skoll awardee, and an Ashoka and Schwab Fellow. Jeroo is a globally respected speaker and advocate of economic empowerment for children, and her social and humanitarian work has reached the lives of millions of children around the world.

- **Tatiana Chopova** has 20 years of investment, strategy consultancy and finance experience. Tatiana is currently a Managing Director in Alpinvest Partners' and she is also pursuing a PhD in social psychology. Previously she worked at McKinsey & Company. (Moscow and Brussels) and Credit Suisse First Boston (London).

- **Ambassador Moushira Mahmoud Khattab, Ph.D** is an Egyptian human rights activist, former politician & diplomat. She is Egypt's candidate for UNESCO Director General and the country's former Minister of Family & Population, Former Assistant Minister of Egypt to the Republic of South Africa, the Czech Republic and Slovakia as well serving in Egypt's diplomatic missions in Australia, Hungary, Austria and the United Nations. She is also a human rights activist advocating the rights of children and women and the former Chair of the UN Committee on the Rights of the Child based at the UN Headquarters.

- **Flore-Anne Messy** is the Head of the Financial Affairs Division of the Directorate for Financial and Enterprise Affairs at the Organisation for Economic Co-operation and Development (OECD). She is also Executive Secretary of the OECD International Network on Financial Education (INFE). Prior to the OECD she worked at Deloitte and Touche Tomatsu Audit Paris, in the insurance and banking field.

- **Lauren Young** is the Personal Finance Editor at Thomson Reuters and works closely with both Reuters.com and other Thomson Reuters platforms.

- **Gert Jan van der Hoeven** is the Founder and Managing Partner of H2 Equity Partners. Gert Jan is Chairman of the Investment Committee and has 25 years of investing experience. Before H2 Gert Jan has worked with McKinsey & Company.

- **Shaun Mundy** is a consultant who specializes in issues of financial capability and regulation. He has worked with CGAP, the OECD, the World Bank, and many other leading international organizations.

- **Dr. Henrik Naujoks** is a Director at Bain & Company and a Young Global Leader of the World Economic Forum. He currently serves on the Board of Trustees of the Global Exchange for Social Investment.

## CATEGORIES OF THE GLOBAL INCLUSION AWARDS 2017

### 1 CYFI Country Award

NOTE: Nominations are brought forward by the CYFI Secretariat.

#### ABOUT THE CYFI COUNTRY AWARD 2017

The CYFI Country Award acknowledges the accomplishments of government authorities (for example central banks, ministries of education) in building alliances among key national stakeholders, initiating child and youth friendly financial regulation and expanding the reach of quality Economic Citizenship Education through formal and non-formal education channels. Countries will be evaluated for the achievements in the year 2016.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific criteria of the CYFI Country Award 2017 are as follows:

- Demonstrate exceptional accomplishments and innovation in delivering financial education and inclusion policies and programs for children and youth.
- Demonstrate strong alliances building between policymakers and financial regulators.
- Demonstrate an exceptional strategy to implement Child and Youth Finance initiatives.
- Demonstrate substantial efforts in building alliances among local stakeholders.

Please note, five regional winners will be chosen for this award.

#### ELIGIBILITY

The CYFI Country Award is awarded to a governmental/national authority leading financial education and inclusion coordinated efforts at national level.

### 2 Global Money Week Award

NOTE: Nominations are brought forward by the CYFI Secretariat.

#### ABOUT THE GLOBAL MONEY WEEK AWARD 2017

The Global Money Week Award acknowledges the efforts and accomplishments of countries in implementing "Global Money Week 2017" held between 27 March and 2 April 2017 at the national level.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific criteria for the Global Money Week Award 2017 are as follows:

- Demonstrate exceptional diversity, efficiency and innovation in GMW activities.
- Country reached a remarkable number of children and youth, directly and indirectly.
- Demonstrate substantial efforts in engaging and collaborating with different local stakeholders including financial service providers and civil society organizations.
- Demonstrate GMW activities are organized in a cost sensitive manner.

Please note, one global winner will be chosen for this award.

#### ELIGIBILITY

The Global Money Week Award is awarded to a governmental/national authority (or a group of governmental authorities) leading and coordinating the engagement of the country in the Global Money Week activities.

### 3 Economic Citizenship Education (ECE) Award

NOTE: This Award is open for applications

#### ABOUT THE ECONOMIC CITIZENSHIP EDUCATION (ECE) AWARD 2017

The Economic Citizenship Education (ECE) Award acknowledges the accomplishments of organizations who have effectively implemented outstanding financial, social and livelihoods education programs in the field.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific criteria for the Economic Citizenship Education (ECE) Award 2017 are as follows:

- Demonstrate successful design and delivery of financial, social and livelihoods educational programming, while encouraging greater financial inclusion for children and youth.
- Demonstrate leadership in inspiring change while developing innovative approaches that solve pressing needs facing children and youth.
- Demonstrate innovative partnership building, including private-public initiatives and combined efforts with financial service providers and other nonprofit organizations.
- Demonstrate that results are tracked and documented.
- Demonstrate that results show a positive, tangible and sustainable impact on the lives of children and youth.
- Demonstrate long term commitment to the communities served.
- Demonstrate commitment to the advancement of Economic Citizenship, including financial inclusion, highlighting creative, cost-effective approaches that make a significant impact in the lives of children and youth.

Please note, one global winner will be chosen for this award.

#### ELIGIBILITY

The Economic Citizenship Education (ECE) Award 2017 is open to all organizations that design and/or deliver educational programming for children and youth.

### 4 Child & Youth Friendly Banking Award

NOTE: This Award is open for applications

#### ABOUT THE CHILD & YOUTH FRIENDLY BANKING AWARD 2017

The Child & Youth Friendly Banking Award acknowledges the accomplishments of financial service providers who are pioneering innovative and original Child and Youth Friendly Banking Products, combined with an education component, delivered through a variety of media channels and employing a variety of learning methodologies.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific criteria of the Child & Youth Friendly Banking Award 2017 are as follows:

- Demonstrate products and services developed and provided are consistent with the Child and Youth Friendly Banking Principles.
- Demonstrate exemplary partnerships with schools and/ or community centers.
- Demonstrate development and active engagement in educational programming in collaboration with civil society and education authorities.
- Demonstrate development of original and novel television, radio, or online programs to aid education of children and youth.

Please note, one global winner will be chosen for this award.

#### ELIGIBILITY

The Child & Youth Friendly Banking Award 2017 is open to applicants from formal, deposit taking financial institutions.

### 5 Outstanding Youth Economic Citizenship Award

NOTE: This Award is open for applications

#### ABOUT THE OUTSTANDING YOUTH ECONOMIC CITIZENSHIP AWARD 2017

The Outstanding Youth Economic Citizenship Award highlights the activities of children and youth to raise awareness of the importance of financial education and/or financial inclusion for young people, both in school and/or in other community settings.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific criteria for the Outstanding Youth Economic Citizenship Award 2017 are as follows:

- Projects include a financial education and/or financial inclusion aspect.
- Peer-to-peer formal and non-formal education activities/projects are highly preferred.
- Other children and youth are involved in the entire process of creating and delivering the activity/project.
- The project demonstrates tangible results and achievements.
- The project has a follow-up component that encourages on-going engagement of the participants with the project.

Please note, one global winner will be chosen for this award.

#### ELIGIBILITY

Youth applicants must be between 8 - 20 years of age.

### 6 Global Youth Entrepreneur Award

NOTE: This Award is open for applications

#### ABOUT THE GLOBAL YOUTH ENTREPRENEUR AWARD 2017

The Global Youth Entrepreneur Award is designed to celebrate exceptional young entrepreneurs who are running an enterprise which has the potential for high job creation and sustainable impact. The Global Youth Entrepreneur serves as an inspiration to other young entrepreneurs around the world.

#### AWARD CATEGORY SPECIFIC EVALUATION CRITERIA

Specific evaluation criteria of the Global Youth Entrepreneur Award and special recognitions include:

- The entrepreneur is running a successful, revenue generating enterprise.
- The enterprise has high potential for growth.
- The enterprise has a positive impact on society.
- The enterprise has high potential for sustainable job creation.

Please note, two global winners will be chosen for this award. These include one winner of the *Ye! Rising Star Award* (for enterprise with an annual turnover of under 500,000 US dollar) and the *Ye! Super Star Award* (for enterprise with an annual turnover of 500,000 US dollar or above).

#### ELIGIBILITY

- The entrepreneur must be between 16 - 30 years of age and must be the founder/co-founder of the enterprise.
- The enterprise must be legally incorporated.
- The enterprise must be over a year old with a proven customer base.
- The enterprise is post-revenue.

Award supported by the German Presidency of the G20



Federal Ministry  
for Economic Cooperation  
and Development

G20 GERMANY 2017